

Vision and Mission for a Sustainable Office

As from the introduction of the criteria for sustainable purchasing, both purchasers and suppliers felt the need to get more clearness about the availability of office and other products for the office floor that meet with these criteria. In order to meet this demand a Committee for a Sustainable Office has been founded.

This Committee has the task to create clarity in the market place through the foundation of a platform consisting of a website together with a database and a European wide sustainability label for office products.

"Sustainable Office" aims to exploit and to keep updated this website and data base. Apart from that, a standard will be developed for a sustainability label which meets with the developments in time (including a ranking A till..). Whether or not products meet with the standard will in time be investigated by an independent institute.

The Committee SO consists of 10 members, representing the various disciplines of the office world, which guaranteed its independent position. Next to representatives of the various disciplines, three other parties have a seat, like the Ministry of I&M, Agentschap.NL and MVO-Netherlands. Members of the Committee SO will make available their knowledge and network in order to make the website and data base a success. The members of the Committee SO will be involved in:

- development of the website/data base;
- development of the label for sustainability of the product;
- communication;
- lobby activities at government level;
- judging supplies and products for the database.

In order to guarantee the independence of the work all administrative tasks of "Sustainable Office" are delegated to the trade association "Office World". In time it will be considered what the most suitable legal position of the Committee has to be.

Sustainable Office Vision:

"To become the leading independent credible sustainable body within the OPI that in close cooperation with all relevant stakeholders will standardize the sustainable OPI message while providing guidance when aligning stakeholders by managing public opinion by means of simple and effective communication".

Sustainable Office Mission:

"We support the OPI in developing a standardized sustainable message to all their stakeholders enabling market differentiation on product level by providing transparent, credible, reliable and independent business support. From producers distributors resellers governmental bodies trade associations and NGO's a common positioning will be strived for to ensure continuous development meeting changing market needs".

Founding fathers:



Supported by:

